

I feel that this becoming an issue at all is ridiculous. Traffic radio, as a free service, is threatened by a paid subscription service? If they feel their product is inferior enough that they can't GIVE it away to enough people to support their advertisers, I see no reason to prop them up. If it actually ends up shutting down radio stations, so be it. That's valuable radio spectrum that can be reassigned, at a tidy sum, to other concerns. But I doubt XM offering traffic information is going to have any effect whatsoever on AM and FM stations. The people that have already bought XM are going to keep it, and the people who don't understand why anyone would pay for radio aren't going to be enticed by traffic reports...they get that for free anyway. Let the NAB worry about keeping listeners; it's not the government's problem.